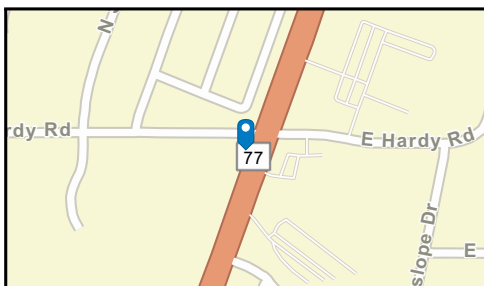
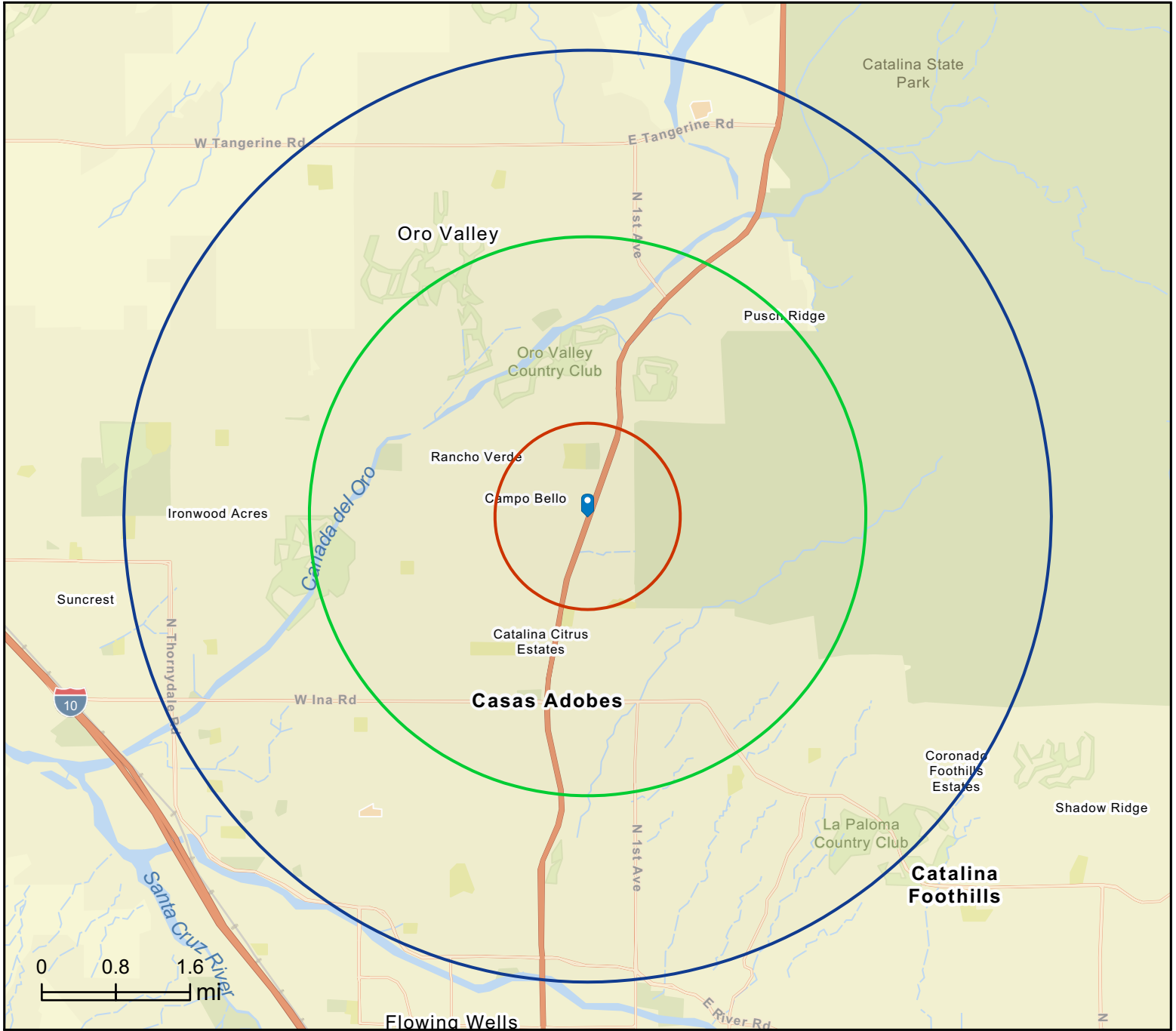


Site Map

Oracle & Hardy
8851 N Oracle Rd, Oro Valley, Arizona, 85704
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 32.36614
Longitude: -110.96994



Executive Summary

Oracle & Hardy
 8851 N Oracle Rd, Oro Valley, Arizona, 85704
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 32.36614
 Longitude: -110.96994

	1 mile	3 miles	5 miles
Population			
2010 Population	4,885	31,153	103,833
2020 Population	4,850	34,096	112,233
2024 Population	4,843	34,329	114,086
2029 Population	4,836	34,362	115,885
2010-2020 Annual Rate	-0.07%	0.91%	0.78%
2020-2024 Annual Rate	-0.03%	0.16%	0.39%
2024-2029 Annual Rate	-0.03%	0.02%	0.31%
2020 Male Population	47.9%	47.1%	48.0%
2020 Female Population	52.1%	52.9%	52.0%
2020 Median Age	47.1	53.6	48.1
2024 Male Population	48.9%	47.6%	48.6%
2024 Female Population	51.1%	52.4%	51.4%
2024 Median Age	47.2	54.5	48.5

In the identified area, the current year population is 114,086. In 2020, the Census count in the area was 112,233. The rate of change since 2020 was 0.39% annually. The five-year projection for the population in the area is 115,885 representing a change of 0.31% annually from 2024 to 2029. Currently, the population is 48.6% male and 51.4% female.

Median Age

The median age in this area is 48.5, compared to U.S. median age of 39.3.

Race and Ethnicity

2024 White Alone	76.0%	76.8%	72.5%
2024 Black Alone	1.8%	1.8%	2.2%
2024 American Indian/Alaska Native Alone	0.9%	0.7%	0.9%
2024 Asian Alone	2.2%	4.4%	5.0%
2024 Pacific Islander Alone	0.1%	0.2%	0.2%
2024 Other Race	6.3%	4.4%	5.5%
2024 Two or More Races	12.7%	11.8%	13.7%
2024 Hispanic Origin (Any Race)	21.2%	17.5%	21.7%

Persons of Hispanic origin represent 21.7% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 63.6 in the identified area, compared to 72.5 for the U.S. as a whole.

Households

2024 Wealth Index	116	152	139
2010 Households	2,373	14,434	44,466
2020 Households	2,384	15,775	48,921
2024 Households	2,436	16,125	50,575
2029 Households	2,488	16,529	52,676
2010-2020 Annual Rate	0.05%	0.89%	0.96%
2020-2024 Annual Rate	0.51%	0.52%	0.79%
2024-2029 Annual Rate	0.42%	0.50%	0.82%
2024 Average Household Size	1.97	2.09	2.21

The household count in this area has changed from 48,921 in 2020 to 50,575 in the current year, a change of 0.79% annually. The five-year projection of households is 52,676, a change of 0.82% annually from the current year total. Average household size is currently 2.21, compared to 2.25 in the year 2020. The number of families in the current year is 31,503 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

Executive Summary

Oracle & Hardy
8851 N Oracle Rd, Oro Valley, Arizona, 85704
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 32.36614
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	1 mile	3 miles	5 miles
Mortgage Income			
2024 Percent of Income for Mortgage	39.8%	28.8%	26.9%
Median Household Income			
2024 Median Household Income	\$67,395	\$96,311	\$93,060
2029 Median Household Income	\$87,471	\$111,239	\$108,340
2024-2029 Annual Rate	5.35%	2.92%	3.09%
Average Household Income			
2024 Average Household Income	\$108,930	\$132,817	\$128,354
2029 Average Household Income	\$133,967	\$156,161	\$149,732
2024-2029 Annual Rate	4.22%	3.29%	3.13%
Per Capita Income			
2024 Per Capita Income	\$53,250	\$62,089	\$57,299
2029 Per Capita Income	\$66,964	\$74,730	\$68,511
2024-2029 Annual Rate	4.69%	3.78%	3.64%
GINI Index			
2024 Gini Index	42.2	37.2	36.6
Households by Income			
Current median household income is \$93,060 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$108,340 in five years, compared to \$91,442 all U.S. households.			
Current average household income is \$128,354 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$149,732 in five years, compared to \$130,581 for all U.S. households.			
Current per capita income is \$57,299 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$68,511 in five years, compared to \$51,203 for all U.S. households.			
Housing			
2024 Housing Affordability Index	62	86	93
2010 Total Housing Units	2,529	16,117	48,790
2010 Owner Occupied Housing Units	1,269	9,260	30,363
2010 Renter Occupied Housing Units	1,103	5,175	14,103
2010 Vacant Housing Units	156	1,683	4,324
2020 Total Housing Units	2,601	17,349	52,916
2020 Owner Occupied Housing Units	1,332	9,972	32,416
2020 Renter Occupied Housing Units	1,052	5,803	16,505
2020 Vacant Housing Units	198	1,594	4,106
2024 Total Housing Units	2,602	17,532	54,155
2024 Owner Occupied Housing Units	1,500	10,991	35,968
2024 Renter Occupied Housing Units	936	5,134	14,607
2024 Vacant Housing Units	166	1,407	3,580
2029 Total Housing Units	2,638	17,853	56,007
2029 Owner Occupied Housing Units	1,648	11,787	38,277
2029 Renter Occupied Housing Units	840	4,742	14,399
2029 Vacant Housing Units	150	1,324	3,331
Socioeconomic Status Index			
2024 Socioeconomic Status Index	56.3	60.2	57.5

Currently, 66.4% of the 54,155 housing units in the area are owner occupied; 27.0%, renter occupied; and 6.6% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 52,916 housing units in the area and 7.8% vacant housing units. The annual rate of change in housing units since 2020 is 0.55%. Median home value in the area is \$399,360, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 5.57% annually to \$523,560.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

Business Summary

Oracle & Hardy
 8851 N Oracle Rd, Oro Valley, Arizona, 85704
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 32.36614
 Longitude: -110.96994

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	150		1,648		3,950							
Total Employees:	1,553		18,468		58,580							
Total Population:	4,843		34,329		114,086							
Employee/Population Ratio (per 100 Residents)	32		54		51							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	2.0%	35	2.3%	31	1.9%	278	1.5%	73	1.8%	603	1.0%
Construction	15	10.0%	91	5.9%	61	3.7%	324	1.8%	191	4.8%	1,282	2.2%
Manufacturing	3	2.0%	37	2.4%	20	1.2%	383	2.1%	58	1.5%	12,085	20.6%
Transportation	5	3.3%	16	1.0%	19	1.2%	78	0.4%	63	1.6%	411	0.7%
Communication	1	0.7%	8	0.5%	9	0.5%	58	0.3%	18	0.5%	96	0.2%
Utility	0	0.0%	0	0.0%	2	0.1%	29	0.2%	6	0.2%	142	0.2%
Wholesale Trade	2	1.3%	10	0.6%	16	1.0%	114	0.6%	48	1.2%	457	0.8%
Retail Trade Summary	15	10.0%	196	12.6%	282	17.1%	4,492	24.3%	700	17.7%	11,195	19.1%
Home Improvement	1	0.7%	2	0.1%	15	0.9%	123	0.7%	39	1.0%	453	0.8%
General Merchandise Stores	0	0.0%	0	0.0%	9	0.5%	690	3.7%	21	0.5%	1,251	2.1%
Food Stores	2	1.3%	15	1.0%	29	1.8%	898	4.9%	68	1.7%	1,788	3.1%
Auto Dealers & Gas Stations	4	2.7%	31	2.0%	14	0.8%	101	0.5%	32	0.8%	282	0.5%
Apparel & Accessory Stores	0	0.0%	0	0.0%	13	0.8%	133	0.7%	42	1.1%	414	0.7%
Furniture & Home Furnishings	1	0.7%	5	0.3%	16	1.0%	114	0.6%	47	1.2%	427	0.7%
Eating & Drinking Places	4	2.7%	136	8.8%	108	6.6%	1,857	10.1%	263	6.7%	4,984	8.5%
Miscellaneous Retail	4	2.7%	7	0.5%	78	4.7%	578	3.1%	188	4.8%	1,597	2.7%
Finance, Insurance, Real Estate Summary	32	21.3%	366	23.6%	251	15.2%	3,401	18.4%	561	14.2%	6,380	10.9%
Banks, Savings & Lending Institutions	10	6.7%	75	4.8%	56	3.4%	536	2.9%	107	2.7%	1,155	2.0%
Securities Brokers	1	0.7%	3	0.2%	28	1.7%	200	1.1%	84	2.1%	800	1.4%
Insurance Carriers & Agents	4	2.7%	12	0.8%	50	3.0%	225	1.2%	101	2.6%	555	0.9%
Real Estate, Holding, Other Investment Offices	17	11.3%	275	17.7%	117	7.1%	2,440	13.2%	268	6.8%	3,870	6.6%
Services Summary	69	46.0%	789	50.8%	845	51.3%	8,624	46.7%	1,958	49.6%	24,645	42.1%
Hotels & Lodging	1	0.7%	3	0.2%	9	0.5%	1,081	5.9%	27	0.7%	2,092	3.6%
Automotive Services	3	2.0%	24	1.5%	16	1.0%	120	0.6%	36	0.9%	263	0.4%
Movies & Amusements	3	2.0%	51	3.3%	35	2.1%	283	1.5%	93	2.4%	1,204	2.1%
Health Services	18	12.0%	123	7.9%	274	16.6%	3,081	16.7%	663	16.8%	10,199	17.4%
Legal Services	2	1.3%	8	0.5%	54	3.3%	212	1.1%	94	2.4%	441	0.8%
Education Institutions & Libraries	7	4.7%	288	18.5%	35	2.1%	983	5.3%	89	2.3%	2,811	4.8%
Other Services	35	23.3%	291	18.7%	422	25.6%	2,863	15.5%	956	24.2%	7,635	13.0%
Government	0	0.0%	1	0.1%	25	1.5%	602	3.3%	47	1.2%	998	1.7%
Unclassified Establishments	6	4.0%	4	0.3%	87	5.3%	86	0.5%	226	5.7%	288	0.5%
Totals	150	100.0%	1,553	100.0%	1,648	100.0%	18,468	100.0%	3,950	100.0%	58,580	100.0%

Source: Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Business Summary

Oracle & Hardy
 8851 N Oracle Rd, Oro Valley, Arizona, 85704
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 32.36614
 Longitude: -110.96994

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.2%	9	0.0%	7	0.2%	27	0.0%
Mining	0	0.0%	0	0.0%	1	0.1%	7	0.0%	3	0.1%	21	0.0%
Utilities	0	0.0%	0	0.0%	1	0.1%	29	0.2%	4	0.1%	137	0.2%
Construction	15	10.0%	92	5.9%	68	4.1%	357	1.9%	214	5.4%	1,569	2.7%
Manufacturing	2	1.3%	34	2.2%	27	1.6%	470	2.5%	71	1.8%	12,027	20.5%
Wholesale Trade	2	1.3%	10	0.6%	16	1.0%	114	0.6%	48	1.2%	457	0.8%
Retail Trade	11	7.3%	59	3.8%	165	10.0%	2,536	13.7%	414	10.5%	5,972	10.2%
Motor Vehicle & Parts Dealers	4	2.7%	31	2.0%	12	0.7%	91	0.5%	27	0.7%	256	0.4%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	12	0.7%	91	0.5%	31	0.8%	317	0.5%
Electronics & Appliance Stores	1	0.7%	5	0.3%	4	0.2%	23	0.1%	15	0.4%	100	0.2%
Building Material & Garden Equipment & Supplies Dealers	1	0.7%	2	0.1%	15	0.9%	123	0.7%	39	1.0%	453	0.8%
Food & Beverage Stores	2	1.3%	15	1.0%	17	1.0%	793	4.3%	44	1.1%	1,588	2.7%
Health & Personal Care Stores	0	0.0%	0	0.0%	28	1.7%	260	1.4%	65	1.6%	569	1.0%
Gasoline Stations & Fuel Dealers	0	0.0%	0	0.0%	2	0.1%	9	0.0%	6	0.2%	30	0.1%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	0	0.0%	0	0.0%	18	1.1%	158	0.9%	59	1.5%	500	0.9%
Sporting Goods, Hobby, Book, & Music Stores	3	2.0%	5	0.3%	40	2.4%	270	1.5%	86	2.2%	849	1.4%
General Merchandise Stores	1	0.7%	2	0.1%	17	1.0%	718	3.9%	43	1.1%	1,311	2.2%
Transportation & Warehousing	2	1.3%	8	0.5%	13	0.8%	58	0.3%	39	1.0%	328	0.6%
Information	3	2.0%	124	8.0%	17	1.0%	206	1.1%	52	1.3%	1,254	2.1%
Finance & Insurance	15	10.0%	91	5.9%	135	8.2%	971	5.3%	295	7.5%	2,523	4.3%
Central Bank/Credit Intermediation & Related Activities	9	6.0%	66	4.2%	53	3.2%	517	2.8%	101	2.6%	1,116	1.9%
Securities & Commodity Contracts	2	1.3%	12	0.8%	32	1.9%	230	1.2%	92	2.3%	848	1.4%
Funds, Trusts & Other Financial Vehicles	4	2.7%	12	0.8%	50	3.0%	225	1.2%	102	2.6%	558	1.0%
Real Estate, Rental & Leasing	18	12.0%	266	17.1%	114	6.9%	2,454	13.3%	259	6.6%	3,637	6.2%
Professional, Scientific & Tech Services	19	12.7%	89	5.7%	212	12.9%	977	5.3%	459	11.6%	2,953	5.0%
Legal Services	3	2.0%	24	1.5%	62	3.8%	254	1.4%	108	2.7%	502	0.9%
Management of Companies & Enterprises	0	0.0%	0	0.0%	3	0.2%	18	0.1%	6	0.2%	22	0.0%
Administrative, Support & Waste Management Services	6	4.0%	31	2.0%	54	3.3%	305	1.7%	132	3.3%	681	1.2%
Educational Services	8	5.3%	296	19.1%	44	2.7%	1,015	5.5%	114	2.9%	2,868	4.9%
Health Care & Social Assistance	19	12.7%	144	9.3%	321	19.5%	3,731	20.2%	768	19.4%	11,853	20.2%
Arts, Entertainment & Recreation	2	1.3%	43	2.8%	25	1.5%	239	1.3%	70	1.8%	999	1.7%
Accommodation & Food Services	5	3.3%	139	9.0%	120	7.3%	2,956	16.0%	300	7.6%	7,177	12.3%
Accommodation	1	0.7%	3	0.2%	9	0.5%	1,081	5.9%	27	0.7%	2,092	3.6%
Food Services & Drinking Places	4	2.7%	136	8.8%	110	6.7%	1,875	10.2%	272	6.9%	5,085	8.7%
Other Services (except Public Administration)	17	11.3%	121	7.8%	197	12.0%	1,327	7.2%	421	10.7%	2,797	4.8%
Automotive Repair & Maintenance	3	2.0%	22	1.4%	14	0.8%	111	0.6%	29	0.7%	240	0.4%
Public Administration	0	0.0%	1	0.1%	25	1.5%	602	3.3%	47	1.2%	993	1.7%
Unclassified Establishments	6	4.0%	4	0.3%	87	5.3%	86	0.5%	226	5.7%	288	0.5%
Total	150	100.0%	1,553	100.0%	1,648	100.0%	18,468	100.0%	3,950	100.0%	58,580	100.0%

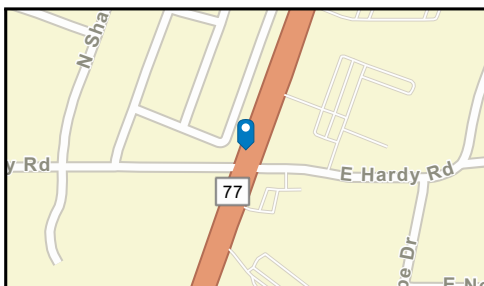
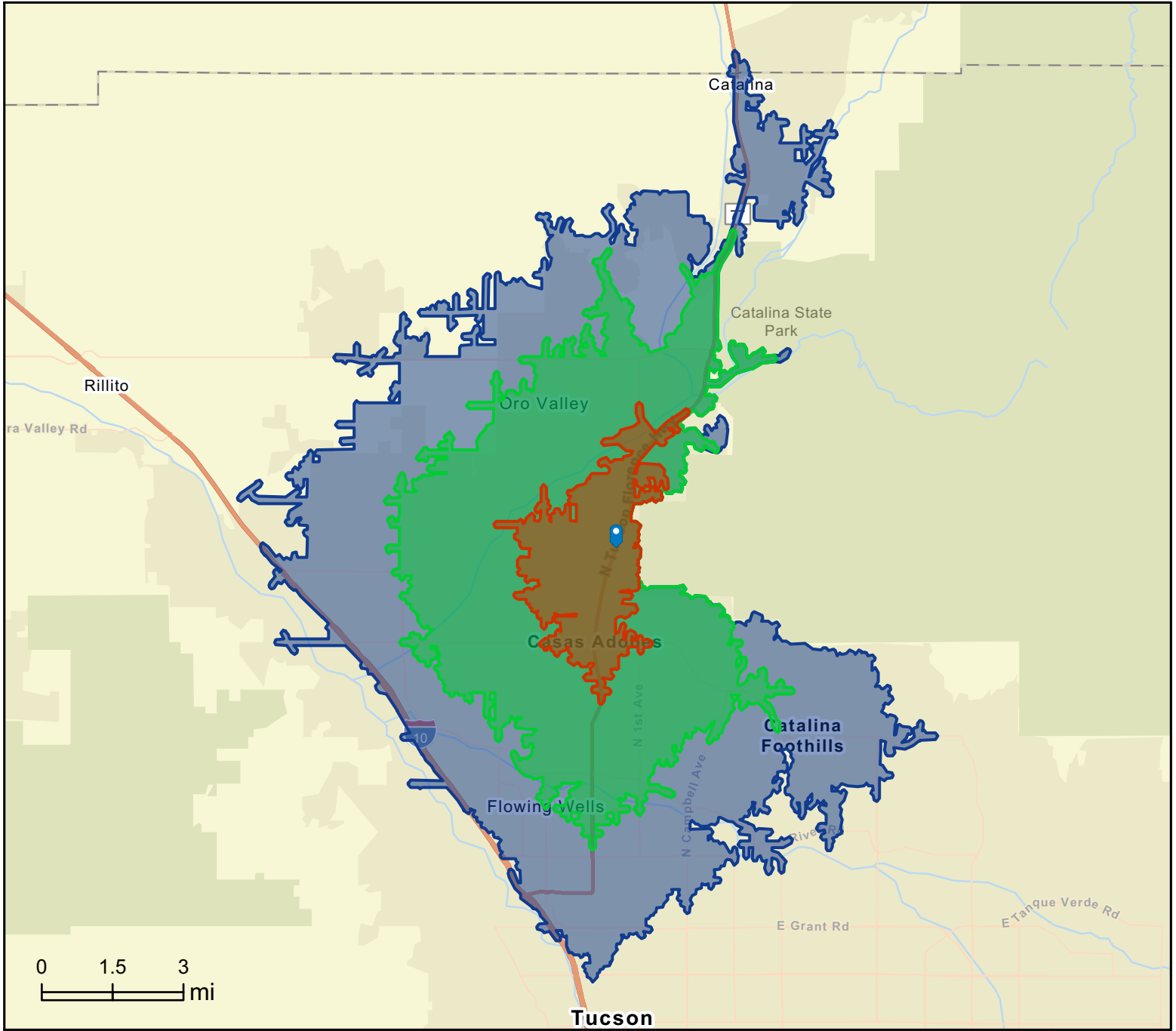
Source: Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Site Map

Oracle & Hardy 2
8851 N Oracle Rd, Oro Valley, Arizona, 85704
Drive time: 5, 10, 15 minute radii

Prepared by Esri
Latitude: 32.36665
Longitude: -110.96958



Executive Summary

Oracle & Hardy 2
 8851 N Oracle Rd, Oro Valley, Arizona, 85704
 Drive time: 5, 10, 15 minute radii

Prepared by Esri
 Latitude: 32.36665
 Longitude: -110.96958

	5 minutes	10 minutes	15 minutes
Population			
2010 Population	11,570	84,303	218,763
2020 Population	12,320	90,980	232,462
2024 Population	12,321	92,077	234,968
2029 Population	12,399	93,208	237,981
2010-2020 Annual Rate	0.63%	0.77%	0.61%
2020-2024 Annual Rate	0.00%	0.28%	0.25%
2024-2029 Annual Rate	0.13%	0.24%	0.26%
2020 Male Population	47.1%	47.7%	48.6%
2020 Female Population	52.9%	52.3%	51.4%
2020 Median Age	52.2	49.4	44.0
2024 Male Population	47.7%	48.3%	49.2%
2024 Female Population	52.3%	51.7%	50.8%
2024 Median Age	52.9	49.9	44.4

In the identified area, the current year population is 234,968. In 2020, the Census count in the area was 232,462. The rate of change since 2020 was 0.25% annually. The five-year projection for the population in the area is 237,981 representing a change of 0.26% annually from 2024 to 2029. Currently, the population is 49.2% male and 50.8% female.

Median Age

The median age in this area is 44.4, compared to U.S. median age of 39.3.

Race and Ethnicity

2024 White Alone	76.5%	73.5%	66.5%
2024 Black Alone	2.0%	2.2%	3.0%
2024 American Indian/Alaska Native Alone	0.8%	0.9%	1.8%
2024 Asian Alone	3.2%	4.7%	4.5%
2024 Pacific Islander Alone	0.1%	0.2%	0.2%
2024 Other Race	5.1%	5.2%	8.9%
2024 Two or More Races	12.2%	13.3%	15.0%
2024 Hispanic Origin (Any Race)	18.7%	20.8%	28.2%

Persons of Hispanic origin represent 28.2% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 71.7 in the identified area, compared to 72.5 for the U.S. as a whole.

Households

2024 Wealth Index	134	137	110
2010 Households	5,316	36,929	93,437
2020 Households	5,704	40,346	101,826
2024 Households	5,829	41,504	104,978
2029 Households	6,004	43,099	109,064
2010-2020 Annual Rate	0.71%	0.89%	0.86%
2020-2024 Annual Rate	0.51%	0.67%	0.72%
2024-2029 Annual Rate	0.59%	0.76%	0.77%
2024 Average Household Size	2.08	2.17	2.20

The household count in this area has changed from 101,826 in 2020 to 104,978 in the current year, a change of 0.72% annually. The five-year projection of households is 109,064, a change of 0.77% annually from the current year total. Average household size is currently 2.20, compared to 2.25 in the year 2020. The number of families in the current year is 60,482 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

Executive Summary

Oracle & Hardy 2
 8851 N Oracle Rd, Oro Valley, Arizona, 85704
 Drive time: 5, 10, 15 minute radii

Prepared by Esri
 Latitude: 32.36665
 Longitude: -110.96958

	5 minutes	10 minutes	15 minutes
Mortgage Income			
2024 Percent of Income for Mortgage	32.3%	27.4%	31.3%
Median Household Income			
2024 Median Household Income	\$82,264	\$90,559	\$73,638
2029 Median Household Income	\$100,137	\$106,299	\$87,769
2024-2029 Annual Rate	4.01%	3.26%	3.57%
Average Household Income			
2024 Average Household Income	\$121,787	\$125,617	\$107,188
2029 Average Household Income	\$145,594	\$146,790	\$126,537
2024-2029 Annual Rate	3.64%	3.16%	3.37%
Per Capita Income			
2024 Per Capita Income	\$58,815	\$56,826	\$48,127
2029 Per Capita Income	\$71,950	\$68,074	\$58,247
2024-2029 Annual Rate	4.11%	3.68%	3.89%
GINI Index			
2024 Gini Index	39.0	37.0	42.2

Households by Income

Current median household income is \$73,638 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$87,769 in five years, compared to \$91,442 all U.S. households.

Current average household income is \$107,188 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$126,537 in five years, compared to \$130,581 for all U.S. households.

Current per capita income is \$48,127 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$58,247 in five years, compared to \$51,203 for all U.S. households.

Housing			
2024 Housing Affordability Index	77	91	79
2010 Total Housing Units	5,860	40,619	105,240
2010 Owner Occupied Housing Units	3,178	24,970	57,296
2010 Renter Occupied Housing Units	2,138	11,959	36,141
2010 Vacant Housing Units	544	3,690	11,803
2020 Total Housing Units	6,262	43,740	111,526
2020 Owner Occupied Housing Units	3,253	26,505	61,126
2020 Renter Occupied Housing Units	2,451	13,841	40,700
2020 Vacant Housing Units	515	3,519	9,695
2024 Total Housing Units	6,298	44,590	113,828
2024 Owner Occupied Housing Units	3,629	29,215	68,116
2024 Renter Occupied Housing Units	2,200	12,289	36,862
2024 Vacant Housing Units	469	3,086	8,850
2029 Total Housing Units	6,439	45,975	117,523
2029 Owner Occupied Housing Units	3,915	31,100	73,419
2029 Renter Occupied Housing Units	2,090	11,999	35,646
2029 Vacant Housing Units	435	2,876	8,459

Socioeconomic Status Index

2024 Socioeconomic Status Index	58.9	58.2	49.7
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Currently, 59.8% of the 113,828 housing units in the area are owner occupied; 32.4%, renter occupied; and 7.8% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 111,526 housing units in the area and 8.7% vacant housing units. The annual rate of change in housing units since 2020 is 0.48%. Median home value in the area is \$368,607, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 5.53% annually to \$482,377.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

Business Summary

Oracle & Hardy 2
 8851 N Oracle Rd, Oro Valley, Arizona, 85704
 Drive time: 5, 10, 15 minute radii

Prepared by Esri
 Latitude: 32.36665
 Longitude: -110.96958

Data for all businesses in area		5 minutes		10 minutes		15 minutes						
Total Businesses:		855		3,652		8,904						
Total Employees:		10,264		52,916		117,157						
Total Population:		12,321		92,077		234,968						
Employee/Population Ratio (per 100 Residents)		83		57		50						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	16	1.9%	148	1.4%	63	1.7%	508	1.0%	191	2.1%	2,209	1.9%
Construction	32	3.7%	190	1.9%	148	4.1%	828	1.6%	585	6.6%	5,905	5.0%
Manufacturing	10	1.2%	199	1.9%	48	1.3%	10,037	19.0%	199	2.2%	14,385	12.3%
Transportation	8	0.9%	26	0.3%	54	1.5%	258	0.5%	169	1.9%	1,954	1.7%
Communication	4	0.5%	36	0.4%	23	0.6%	135	0.3%	73	0.8%	1,040	0.9%
Utility	0	0.0%	0	0.0%	5	0.1%	100	0.2%	17	0.2%	282	0.2%
Wholesale Trade	7	0.8%	80	0.8%	38	1.0%	220	0.4%	214	2.4%	2,069	1.8%
Retail Trade Summary	149	17.4%	2,300	22.4%	740	20.3%	13,087	24.7%	1,778	20.0%	26,760	22.8%
Home Improvement	9	1.1%	79	0.8%	38	1.0%	544	1.0%	102	1.1%	1,406	1.2%
General Merchandise Stores	5	0.6%	259	2.5%	25	0.7%	1,697	3.2%	57	0.6%	2,785	2.4%
Food Stores	15	1.8%	440	4.3%	65	1.8%	1,538	2.9%	172	1.9%	3,534	3.0%
Auto Dealers & Gas Stations	8	0.9%	74	0.7%	48	1.3%	1,173	2.2%	179	2.0%	2,431	2.1%
Apparel & Accessory Stores	5	0.6%	45	0.4%	60	1.6%	755	1.4%	107	1.2%	1,229	1.0%
Furniture & Home Furnishings	9	1.1%	59	0.6%	51	1.4%	500	0.9%	129	1.4%	1,126	1.0%
Eating & Drinking Places	52	6.1%	989	9.6%	250	6.8%	4,963	9.4%	569	6.4%	10,249	8.7%
Miscellaneous Retail	46	5.4%	356	3.5%	202	5.5%	1,917	3.6%	463	5.2%	3,999	3.4%
Finance, Insurance, Real Estate Summary	141	16.5%	2,435	23.7%	496	13.6%	5,514	10.4%	1,064	11.9%	11,886	10.1%
Banks, Savings & Lending Institutions	35	4.1%	328	3.2%	95	2.6%	1,082	2.0%	187	2.1%	2,331	2.0%
Securities Brokers	14	1.6%	132	1.3%	62	1.7%	474	0.9%	148	1.7%	1,241	1.1%
Insurance Carriers & Agents	26	3.0%	85	0.8%	93	2.5%	430	0.8%	175	2.0%	940	0.8%
Real Estate, Holding, Other Investment Offices	65	7.6%	1,890	18.4%	245	6.7%	3,528	6.7%	553	6.2%	7,373	6.3%
Services Summary	438	51.2%	4,765	46.4%	1,792	49.1%	20,933	39.6%	4,076	45.8%	48,104	41.1%
Hotels & Lodging	4	0.5%	525	5.1%	23	0.6%	1,480	2.8%	64	0.7%	2,355	2.0%
Automotive Services	11	1.3%	94	0.9%	38	1.0%	352	0.7%	229	2.6%	1,344	1.1%
Movies & Amusements	21	2.5%	180	1.8%	91	2.5%	1,151	2.2%	204	2.3%	2,809	2.4%
Health Services	142	16.6%	1,714	16.7%	629	17.2%	9,768	18.5%	1,173	13.2%	16,485	14.1%
Legal Services	30	3.5%	109	1.1%	84	2.3%	379	0.7%	188	2.1%	1,548	1.3%
Education Institutions & Libraries	17	2.0%	520	5.1%	74	2.0%	1,962	3.7%	187	2.1%	6,515	5.6%
Other Services	212	24.8%	1,624	15.8%	854	23.4%	5,841	11.0%	2,031	22.8%	17,048	14.6%
Government	4	0.5%	41	0.4%	44	1.2%	1,035	2.0%	85	1.0%	2,044	1.7%
Unclassified Establishments	45	5.3%	44	0.4%	201	5.5%	261	0.5%	454	5.1%	519	0.4%
Totals	855	100.0%	10,264	100.0%	3,652	100.0%	52,916	100.0%	8,904	100.0%	117,157	100.0%

Source: Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Business Summary

Oracle & Hardy 2
 8851 N Oracle Rd, Oro Valley, Arizona, 85704
 Drive time: 5, 10, 15 minute radii

Prepared by Esri
 Latitude: 32.36665
 Longitude: -110.96958

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.2%	6	0.1%	7	0.2%	26	0.0%	27	0.3%	176	0.2%
Mining	0	0.0%	2	0.0%	2	0.1%	12	0.0%	16	0.2%	373	0.3%
Utilities	0	0.0%	0	0.0%	2	0.1%	89	0.2%	9	0.1%	203	0.2%
Construction	34	4.0%	194	1.9%	168	4.6%	915	1.7%	629	7.1%	6,354	5.4%
Manufacturing	14	1.6%	251	2.4%	60	1.6%	10,137	19.2%	226	2.5%	13,746	11.7%
Wholesale Trade	7	0.8%	80	0.8%	38	1.0%	220	0.4%	213	2.4%	2,048	1.7%
Retail Trade	92	10.8%	1,250	12.2%	464	12.7%	7,874	14.9%	1,147	12.9%	16,007	13.7%
Motor Vehicle & Parts Dealers	8	0.9%	71	0.7%	44	1.2%	1,146	2.2%	164	1.8%	2,357	2.0%
Furniture & Home Furnishings Stores	7	0.8%	54	0.5%	33	0.9%	323	0.6%	78	0.9%	601	0.5%
Electronics & Appliance Stores	1	0.1%	5	0.0%	17	0.5%	170	0.3%	39	0.4%	435	0.4%
Building Material & Garden Equipment & Supplies Dealers	9	1.1%	79	0.8%	38	1.0%	544	1.0%	100	1.1%	1,398	1.2%
Food & Beverage Stores	9	1.1%	375	3.7%	40	1.1%	1,345	2.5%	133	1.5%	3,250	2.8%
Health & Personal Care Stores	16	1.9%	162	1.6%	71	1.9%	598	1.1%	137	1.5%	1,250	1.1%
Gasoline Stations & Fuel Dealers	1	0.1%	3	0.0%	5	0.1%	31	0.1%	22	0.2%	115	0.1%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	6	0.7%	53	0.5%	78	2.1%	883	1.7%	139	1.6%	1,421	1.2%
Sporting Goods, Hobby, Book, & Music Stores	25	2.9%	171	1.7%	95	2.6%	1,055	2.0%	220	2.5%	2,043	1.7%
General Merchandise Stores	11	1.3%	278	2.7%	43	1.2%	1,778	3.4%	115	1.3%	3,136	2.7%
Transportation & Warehousing	6	0.7%	21	0.2%	35	1.0%	181	0.3%	107	1.2%	1,531	1.3%
Information	8	0.9%	114	1.1%	51	1.4%	689	1.3%	146	1.6%	3,261	2.8%
Finance & Insurance	76	8.9%	554	5.4%	253	6.9%	1,999	3.8%	520	5.8%	4,565	3.9%
Central Bank/Credit Intermediation & Related Activities	34	4.0%	318	3.1%	90	2.5%	1,048	2.0%	186	2.1%	2,318	2.0%
Securities & Commodity Contracts	16	1.9%	151	1.5%	69	1.9%	518	1.0%	158	1.8%	1,305	1.1%
Funds, Trusts & Other Financial Vehicles	26	3.0%	85	0.8%	94	2.6%	433	0.8%	176	2.0%	943	0.8%
Real Estate, Rental & Leasing	64	7.5%	1,914	18.6%	235	6.4%	3,493	6.6%	587	6.6%	7,165	6.1%
Professional, Scientific & Tech Services	112	13.1%	507	4.9%	406	11.1%	2,151	4.1%	901	10.1%	6,719	5.7%
Legal Services	35	4.1%	134	1.3%	98	2.7%	442	0.8%	211	2.4%	1,661	1.4%
Management of Companies & Enterprises	2	0.2%	15	0.1%	5	0.1%	21	0.0%	10	0.1%	31	0.0%
Administrative, Support & Waste Management Services	22	2.6%	139	1.4%	113	3.1%	610	1.2%	325	3.7%	3,424	2.9%
Educational Services	22	2.6%	545	5.3%	96	2.6%	2,000	3.8%	238	2.7%	6,661	5.7%
Health Care & Social Assistance	167	19.5%	2,066	20.1%	720	19.7%	11,085	20.9%	1,382	15.5%	19,996	17.1%
Arts, Entertainment & Recreation	14	1.6%	144	1.4%	69	1.9%	966	1.8%	163	1.8%	2,518	2.1%
Accommodation & Food Services	59	6.9%	1,528	14.9%	283	7.7%	6,547	12.4%	653	7.3%	12,779	10.9%
Accommodation	4	0.5%	525	5.1%	23	0.6%	1,480	2.8%	64	0.7%	2,355	2.0%
Food Services & Drinking Places	54	6.3%	1,003	9.8%	260	7.1%	5,067	9.6%	589	6.6%	10,425	8.9%
Other Services (except Public Administration)	105	12.3%	848	8.3%	399	10.9%	2,610	4.9%	1,069	12.0%	7,044	6.0%
Automotive Repair & Maintenance	10	1.2%	87	0.8%	33	0.9%	336	0.6%	195	2.2%	1,241	1.1%
Public Administration	4	0.5%	41	0.4%	44	1.2%	1,030	1.9%	85	1.0%	2,039	1.7%
Unclassified Establishments	45	5.3%	44	0.4%	201	5.5%	261	0.5%	453	5.1%	517	0.4%
Total	855	100.0%	10,264	100.0%	3,652	100.0%	52,916	100.0%	8,904	100.0%	117,157	100.0%

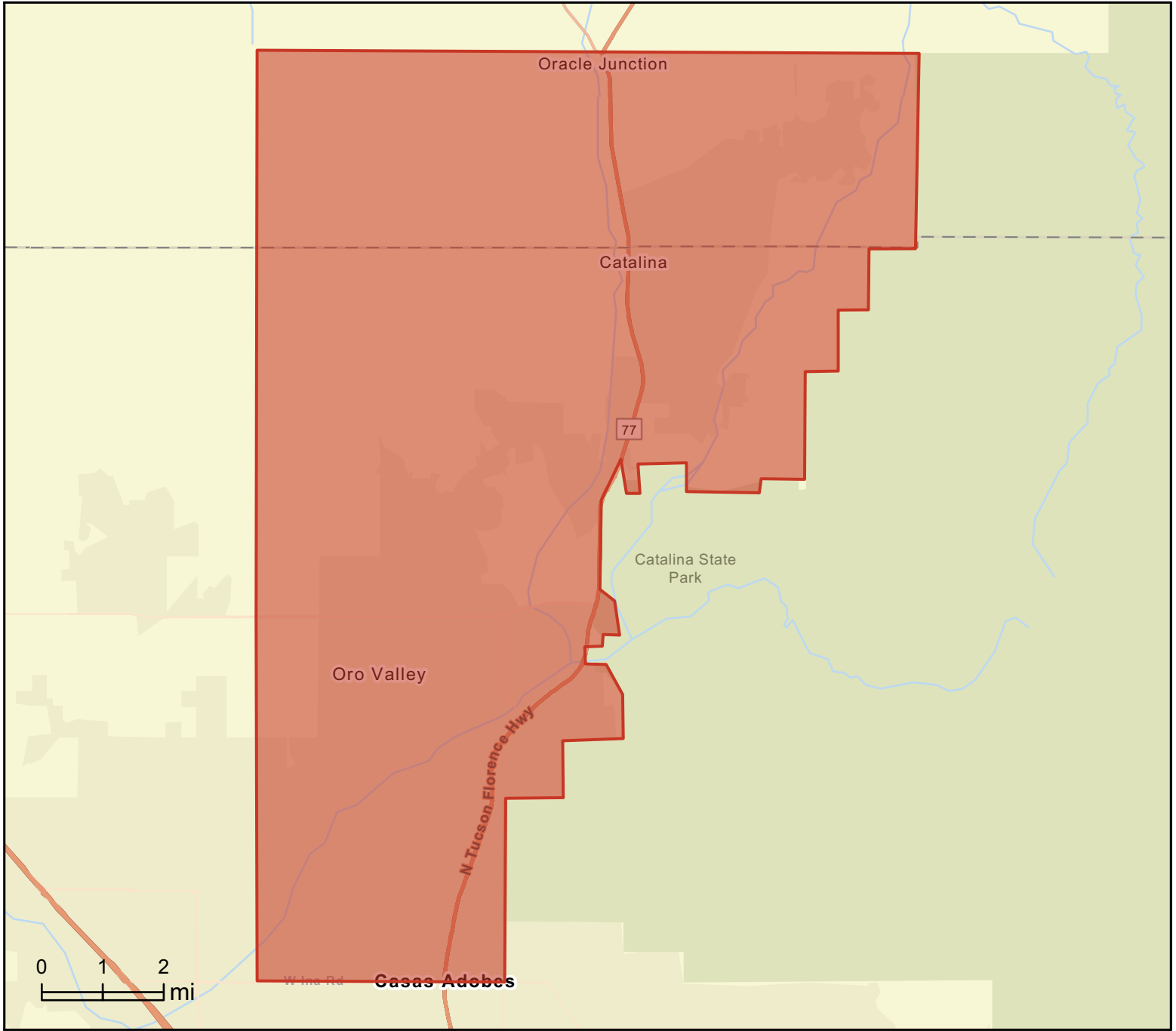
Source: Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Site Map

Oracle & Hardy 3
Area: 111.5 square miles

Prepared by Esri



Population

2010 Population	76,277
2020 Population	84,688
2024 Population	86,788
2029 Population	89,470
2010-2020 Annual Rate	1.05%
2020-2024 Annual Rate	0.58%
2024-2029 Annual Rate	0.61%
2020 Male Population	47.6%
2020 Female Population	52.4%
2020 Median Age	57.6
2024 Male Population	48.1%
2024 Female Population	51.9%
2024 Median Age	58.7

In the identified area, the current year population is 86,788. In 2020, the Census count in the area was 84,688. The rate of change since 2020 was 0.58% annually. The five-year projection for the population in the area is 89,470 representing a change of 0.61% annually from 2024 to 2029. Currently, the population is 48.1% male and 51.9% female.

Median Age

The median age in this area is 58.7, compared to U.S. median age of 39.3.

Race and Ethnicity

2024 White Alone	78.3%
2024 Black Alone	1.7%
2024 American Indian/Alaska Native Alone	0.7%
2024 Asian Alone	3.8%
2024 Pacific Islander Alone	0.1%
2024 Other Race	4.2%
2024 Two or More Races	11.3%
2024 Hispanic Origin (Any Race)	16.3%

Persons of Hispanic origin represent 16.3% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 54.3 in the identified area, compared to 72.5 for the U.S. as a whole.

Households

2024 Wealth Index	165
2010 Households	33,741
2020 Households	37,885
2024 Households	39,501
2029 Households	41,854
2010-2020 Annual Rate	1.17%
2020-2024 Annual Rate	0.99%
2024-2029 Annual Rate	1.16%
2024 Average Household Size	2.17

The household count in this area has changed from 37,885 in 2020 to 39,501 in the current year, a change of 0.99% annually. The five-year projection of households is 41,854, a change of 1.16% annually from the current year total. Average household size is currently 2.17, compared to 2.21 in the year 2020. The number of families in the current year is 26,451 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

Mortgage Income	
2024 Percent of Income for Mortgage	27.9%
Median Household Income	
2024 Median Household Income	\$97,311
2029 Median Household Income	\$110,234
2024-2029 Annual Rate	2.53%
Average Household Income	
2024 Average Household Income	\$132,370
2029 Average Household Income	\$152,945
2024-2029 Annual Rate	2.93%
Per Capita Income	
2024 Per Capita Income	\$60,305
2029 Per Capita Income	\$71,614
2024-2029 Annual Rate	3.50%
GINI Index	
2024 Gini Index	36.0
Households by Income	
Current median household income is \$97,311 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$110,234 in five years, compared to \$91,442 all U.S. households.	
Current average household income is \$132,370 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$152,945 in five years, compared to \$130,581 for all U.S. households.	
Current per capita income is \$60,305 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$71,614 in five years, compared to \$51,203 for all U.S. households.	
Housing	
2024 Housing Affordability Index	89
2010 Total Housing Units	38,156
2010 Owner Occupied Housing Units	25,919
2010 Renter Occupied Housing Units	7,822
2010 Vacant Housing Units	4,415
2020 Total Housing Units	42,082
2020 Owner Occupied Housing Units	29,322
2020 Renter Occupied Housing Units	8,563
2020 Vacant Housing Units	4,300
2024 Total Housing Units	43,520
2024 Owner Occupied Housing Units	31,844
2024 Renter Occupied Housing Units	7,657
2024 Vacant Housing Units	4,019
2029 Total Housing Units	45,961
2029 Owner Occupied Housing Units	34,460
2029 Renter Occupied Housing Units	7,393
2029 Vacant Housing Units	4,107
Socioeconomic Status Index	
2024 Socioeconomic Status Index	60.3

Currently, 73.2% of the 43,520 housing units in the area are owner occupied; 17.6%, renter occupied; and 9.2% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 42,082 housing units in the area and 10.2% vacant housing units. The annual rate of change in housing units since 2020 is 0.79%. Median home value in the area is \$434,132, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 4.63% annually to \$544,276.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

Business Summary

Oracle & Hardy 3
 Area: 111.5 square miles

Prepared by Esri

Data for all businesses in area

Total Businesses:	2,288
Total Employees:	37,448
Total Population:	86,788
Employee/Population Ratio (per 100 Residents)	43

by SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	51	2.2%	515	1.4%
Construction	110	4.8%	557	1.5%
Manufacturing	44	1.9%	11,887	31.7%
Transportation	36	1.6%	139	0.4%
Communication	10	0.4%	65	0.2%
Utility	5	0.2%	52	0.1%
Wholesale Trade	33	1.4%	201	0.5%
Retail Trade Summary	401	17.5%	6,303	16.8%
Home Improvement	23	1.0%	254	0.7%
General Merchandise Stores	13	0.6%	1,068	2.9%
Food Stores	40	1.7%	921	2.5%
Auto Dealers & Gas Stations	22	1.0%	163	0.4%
Apparel & Accessory Stores	7	0.3%	95	0.3%
Furniture & Home Furnishings	29	1.3%	157	0.4%
Eating & Drinking Places	164	7.2%	2,908	7.8%
Miscellaneous Retail	103	4.5%	737	2.0%
Finance, Insurance, Real Estate Summary	283	12.4%	3,351	8.9%
Banks, Savings & Lending Institutions	53	2.3%	497	1.3%
Securities Brokers	35	1.5%	217	0.6%
Insurance Carriers & Agents	61	2.7%	274	0.7%
Real Estate, Holding, Other Investment Offices	134	5.9%	2,364	6.3%
Services Summary	1,126	49.2%	13,232	35.3%
Hotels & Lodging	19	0.8%	1,796	4.8%
Automotive Services	25	1.1%	164	0.4%
Movies & Amusements	74	3.2%	857	2.3%
Health Services	321	14.0%	4,351	11.6%
Legal Services	43	1.9%	164	0.4%
Education Institutions & Libraries	47	2.1%	1,644	4.4%
Other Services	597	26.1%	4,257	11.4%
Government	44	1.9%	1,043	2.8%
Unclassified Establishments	144	6.3%	102	0.3%
Totals	2,288	100.0%	37,448	100.0%

Source: Copyright 2024 Data Axle, Inc. All rights reserved. Esri Total Population forecasts for 2024.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

Business Summary

Oracle & Hardy 3
 Area: 111.5 square miles

Prepared by Esri

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	6	0.3%	63	0.2%
Mining	1	0.0%	7	0.0%
Utilities	4	0.2%	49	0.1%
Construction	117	5.1%	599	1.6%
Manufacturing	51	2.2%	11,923	31.8%
Wholesale Trade	32	1.4%	199	0.5%
Retail Trade	222	9.7%	3,267	8.7%
Motor Vehicle & Parts Dealers	19	0.8%	148	0.4%
Furniture & Home Furnishings Stores	19	0.8%	117	0.3%
Electronics & Appliance Stores	9	0.4%	40	0.1%
Building Material & Garden Equipment & Supplies Dealers	23	1.0%	254	0.7%
Food & Beverage Stores	25	1.1%	821	2.2%
Health & Personal Care Stores	37	1.6%	253	0.7%
Gasoline Stations & Fuel Dealers	5	0.2%	28	0.1%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	10	0.4%	114	0.3%
Sporting Goods, Hobby, Book, & Music Stores	53	2.3%	398	1.1%
General Merchandise Stores	22	1.0%	1,095	2.9%
Transportation & Warehousing	21	0.9%	74	0.2%
Information	35	1.5%	621	1.7%
Finance & Insurance	151	6.6%	1,000	2.7%
Central Bank/Credit Intermediation & Related Activities	51	2.2%	477	1.3%
Securities & Commodity Contracts	39	1.7%	249	0.7%
Funds, Trusts & Other Financial Vehicles	61	2.7%	274	0.7%
Real Estate, Rental & Leasing	138	6.0%	2,399	6.4%
Professional, Scientific & Tech Services	263	11.5%	1,284	3.4%
Legal Services	50	2.2%	196	0.5%
Management of Companies & Enterprises	2	0.1%	17	0.0%
Administrative, Support & Waste Management Services	78	3.4%	504	1.3%
Educational Services	61	2.7%	1,642	4.4%
Health Care & Social Assistance	368	16.1%	5,021	13.4%
Arts, Entertainment & Recreation	58	2.5%	721	1.9%
Accommodation & Food Services	188	8.2%	4,766	12.7%
Accommodation	19	0.8%	1,796	4.8%
Food Services & Drinking Places	169	7.4%	2,971	7.9%
Other Services (except Public Administration)	305	13.3%	2,152	5.7%
Automotive Repair & Maintenance	20	0.9%	149	0.4%
Public Administration	44	1.9%	1,038	2.8%
Unclassified Establishments	144	6.3%	102	0.3%
Total	2,288	100.0%	37,448	100.0%

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Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.