R. CRAIG FINFROCK, CCIM, CRX, CLS
PERSONAL PROFILE

Career Background

- Owner/Broker, Commercial Retail Advisors, LLC, 2001-present
- Co-Owner, Commercial Retail Investors, LLC, 2002-present
- Senior Marketing Consultant, Vice President, Grubb & Ellis Commercial Real Estate Services, 1992-2001
- Retail Leasing, Sales and Development, Leo Eisenberg Co., 1986-1992
- Commercial Property Management, Commercial Properties Division, Fairfield Communities, 1985-1986
- Researcher, Community Development Division, The Estes Co., 1985
- Researcher, Investment Division, Grubb & Ellis Commercial Real Estate Services, 1984-1985

Background

- Arizona Real Estate Broker License, 2001
- Arizona Real Estate Agent License, 1984
- University of Arizona, BS, Business Administration, Major, Real Estate & Finance, Minor, Psychology
- Tucson resident since 1979

Areas of Expertise & Specialization

- Marketing, leasing and sales of shopping centers
- Development and redevelopment of shopping centers
- Tenant representation
- PAD Sales, build-to-suit leases
- Retail and office leases
- Shopping Center Investments and Syndication
- Land Sales

Significant Relationships (Partial List)

TENANTS:

- Aaron Rents
- Ace Hardware
- Albertson's
- Arby's
- ARCO AM/PM
- Avenue
- Avenue Boutique
- Bashas'
- Beall's Outlets
- Bed, Bath & Beyond
- Bedmart
- Big 5 Sporting Goods
- Bisbee Breakfast Club
- Blockbuster Video
- Brakemasters
- Brakemax
- Buffalo Wild Wings
- Burger King
- Chase Bank
- Chuck E Cheese's
- Circle K
- Cold Stone Creamery
- Cricket Wireless
- CVS Drug
- Denny's
- Diamond Shamrock
- Dollar Tree
- Dress Barn
- Dunn Edwards Paints
- eegee's
- El Charro
- Family Dollar
- Famous Footwear
- FastMed
- Firehosue Subs
- Fry's Food & Drug
- Golden Coral
- Good Egg
- Goodwill Industries
- Great Clips
- In-N-Out Burger
- Jack-in-the Box
- Jimmy Johns
- Metro PCS
- McDonald's
- Men's Wearhouse | J^{O}S. A. Bank
- Native New Yorker
- Natural Grocers
- Northwest Medical Center
- O'Reilly Auto Parts
- Office Depot/Office Max
- Papa John's Pizza
- Papa Murphy's Pizza
- Party America
- Payless Shoes
- Pet Club
- Petco
- Pier I Imports
- Pizza Hut
- Quik Trip
- Radio Shack
- Ross Stores
- Safeway
- Sally Beauty
- Sleep America
- Sonic Drive-In
- Subway
- Super Cuts
- Surf Thru Express
- TJ Maxx
- Tuesday Morning
- Village Inn
- Walgreens
- Wal-Mart Stores
- Wells Fargo Bank
- Wendy's
- Western Dental
- Wienerschnitzel
- World of Beer

LANDLORDS:

- 4-D Properties
- A & C Properties
- Anthem Equities
- Bank One
- Bob Burke Real Estate Company
- Brentwood Developments
- Brown Group Development
- CNA Enterprises
- Cottonwood Properties
- Cousins Properties
- Diversified Partners
- Holualoa, Inc.
- JMB Investments
- Larsen Baker, LLC
- New Plan Excel Realty Trust
- Pacific Capital Investments
- Park West Development Company
- Thompson National Properties
- W.M. Grace Development Company
- Westwood Financial Corporation

PARTNERSHIPS:

- Holualoa, Inc.
- 4-D Properties, Inc
- Pacific Ridge Properties LLC
- Park West Development Company

Organizations and Awards

- International Council of Shopping Centers (ICSC) Member, 1986 to present, Arizona Board Member 1997- 2000, 1999 Southwest Idea Exchange Program Co-Chairman,
- International Council of Shopping Centers, Certified Leasing Specialist (CLS), 1998, Certified Retail Property Executive (CRX), 2013
- Certified Commercial Investment Member (CCIM) Designee and Member, Southern Arizona Chapter Member 2001 to present, Secretary/Treasurer 2008, Treasurer 2016, Vice President/President Elect 2017, President 2018, Institute First Vice President Region 2 2020.
- Tucson Men's Art Council, Tucson Museum of Art, Founding President, 1993
- Tucson Citizens Sign Code Committee, 1990-1994
- Tucson Association of Realtors, Member, 2006-present
- National Association of Realtors, Member, 2001-present
- Rio Nuevo District Board Member, State of Arizona, 2010

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Biographical Information
February 2020

Craig Finfrock, a native of Lawrence, Kansas, studied behavioral psychology at the University of Kansas. Craig received a bachelor's degree in real estate, minoring in finance and psychology from the University of Arizona in 1986. This degree was recognized by the school's inclusion on the Honor Roll and Dean's List for academic performance.

Mr. Finfrock was promptly hired by Leo Eisenberg & Company, then, one to the top five strip shopping center developers in the United States. His responsibilities included leasing the company's office and retail projects in Tucson, Arizona. Consistently ranked the top leasing agent in the Tucson office, Craig was promoted to the project manager status on shopping center development projects.

Mr. Finfrock joined Grubb & Ellis Company in 1992 as a retail specialist. His focus was representing shopping center owners in marketing, leasing, renovation, development and sales. He also represented chain retailers in site selection and lease negotiations. He was awarded rookie of the year in 1993, the top producer of the retail division in 1994, 1996, 1997, 1998 and 1999. Mr. Finfrock was ranked in the top 10 overall producers nationwide in the Retail Services Group in 1998 and in the top 20 in 1999 for Grubb & Ellis and received the Senior Marketing Consultant (SMC) designation. Mr. Finfrock was promoted to Vice President in January, 2000.

Since 1986, Mr. Finfrock has been involved in the leasing, development, and/or redevelopment of over one hundred shopping centers throughout Arizona, including projects in twelve communities. Mr. Finfrock has leased, sold or developed over 3,986,737 sq. ft. of retail space with an aggregate value totaling approximately over $398,776,619 million in 849 transactions.

Mr. Finfrock has been a member of the International Council of Shopping Centers (ICSC) since 1986. He was a committee chairperson for the Southwest Idea Exchange for eight years, a State Board Member for four of those years and was the 1999 Program Committee Co-Chairman. Mr. Finfrock has also received the Certified Leasing Specialist (CLS) designation from ICSC in 1998, the Senior Certified Leasing Specialist (SCLS) designation in 2003 and the Certified Retail Property Executive (CRX) designation in 2012.

In late 2000 and 2001, Mr. Finfrock led a team of brokers to negotiate the acquisition of Grubb & Ellis' Tucson office and turn it into an affiliate office for Grubb & Ellis Company, an accomplishment which was a first in Grubb & Ellis Company's history.

In 2001, Mr. Finfrock obtained an Arizona Real Estate Broker License and formed Commercial Retail Advisors, LLC, a real estate brokerage company specializing in retail development, sales, leasing and tenant representation. In 2002, Craig established, with Randy Finfrock and Fred Howard, Commercial Retail Investors, LLC, an investment company specializing in retail property investment and development.

In 2001, Mr. Finfrock obtained the prestigious Certified Commercial Investment Member (CCIM) designation awarded by the CCIM Institute, a division of the National Association of Realtors. This certification is held by only 5% of all the commercial real estate professionals and is equivalent to a graduate level of education. He served as President of the Southern Arizona Chapter in 2018, and Chapter Board Member since 2016. Craig was elected by the Chapter President of the Institute's Region 2 to serve as First Vice President of Region 2 in 2020 and Vice President in 2021. In late 2019, the Institute selected Mr. Finfrock to attend the JW Levine Leadership Development Training in 2020.

Mr. Finfrock has served on the Board of Trustees of the Big Brothers and Big Sisters of Tucson, was the founding president of the Tucson Museum of Art Men's Arts Council, served on the Tucson's Citizens Sign Code Committee, the Tucson Planning Commission and the Rio Nuevo District Board.

R. CRAIG FINFROCK, CCIM, CRX, CLS
SHOPPING CENTER OWNER REFERENCES

Mr. Pat DeConcini
Mr. David DeConcini
4-D Properties
2870 N. Swan Rd., Suite 100
Tucson, AZ 85712
(520) 325-9600

Mr. Gary Heinfeld
Advisors In Real Estate
3179 Via Palomita
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(520) 299-0700

Mr. David Machstaller
Mr. Rodger Ford
Anthem Equity Group, Inc.
1600 N. Kolb Road, #118
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Brentwood Developments
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Mr. Todd Kjar
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Mr. Walt Brown
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Mr. Chris Hinkson
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15455 N. Greenway-Hayden Loop Rd.
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Mr. Stan Shafer
Mr. Mike Kasser
Mr. Rick Kauffman
Mr. Perry Whitthorne
Holualoa, Inc.
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Mr. George Larsen
Ms. Melissa Lal
Larsen Baker, LLC
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Mr. Stewart Jean
Mr. Charlie Boyd
Mr. John Rehling
Park West Partners
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Mr. Bob Burke
Real Estate Investments
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Mr. John Safi
Safco Capital Corporation
1850 S. Sepulveda Blvd.
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R. CRAIG FINFROCK, CCIM, CRX, CLS
TENANT REPRESENTATION REFERENCES

Ms. Lisa Gies
Cold Stone Creamery
2104 N. Water View Ct.
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(520) 615-8101

Mr. Ted Fisher
Dominick's Real Italian
8330 N. Thornydale Road #170
Tucson, AZ 85741
(520) 744-2002

Mr. Alejandro Orozco
Mr. Steve Pierce
Famous Dave's BBQ
416 North Stanton, Suite 7b
El Paso, Texas 79901
(915) 351-6400

Mr. Bob Westerman
Firehouse Subs
6394 N. Yuma Mine Road
Tucson, AZ 85743
(520) 219-2322

Mr. Dennis Barr
Fry's Good and Drug Stores
500 S. 99th Ave. Building A
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Mr. W.J. Choi
Karate For Kids
11133 N. La Canada Drive
Tucson, AZ 85742
(520) 887-7767

Mr. Arnold Silva
Mr. Carlos Silva
La Botana Grill
3200 N. 1st Ave
Tucson, AZ 85719
(520) 777- 8801

Mr. Max Rosenberg
Men's Wearhouse | J^{O}S. A. Bank
23455 Calistoga Place
Ramona, CA 92065
(760) 789-2499

Mr. Sam Alboy
Mama's Hawaiian Barbeque
4455 E. 5th Street, Ste 100
Tucson, AZ 85711
(520) 780-3934

Mr. Kemper Isely
Natural Grocers by Vitamin Cottage
12612 W. Alameda Parkway
Lakewood, CO 80228
(303) 986-4600

Mr. Tom Lovelace
(360) 882-4608
Mr. John Rose
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Papa Murphy's Pizza
2801 NW 155th Street
Vancouver, WA 98685

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