



**CCIM Institute**  
Commercial Real Estate's  
Global Standard for Professional Achievement

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**Local CCIM Selected to be in the 2020 Class of Jay W. Levine Leadership Development Academy by the CCIM Institute**

Tucson, AZ — The Southern Arizona Chapter of CCIM Institute - Craig Finrock, CCIM, was selected to be in the 2020 Class of Jay W. Levine Leadership Development Academy by the CCIM Institute. The Selection was made from dozens of applications across the country and was announced by the CCIM Board at its annual Governance Meeting and Global Conference October 16, 2019 in San Diego, CA.

The JWL Leadership Development Academy is named in honor of Jay W. Levine, CCIM, the Institute's first president and its second designee. Levine was instrumental in the creation and growth of CCIM Institute and the Institute's Foundation.

The nine-month Academy program is designed to build the skills and self-knowledge participants need to fulfill leadership roles with the Institute, as well as in their communities and professional careers. The program format includes a blend of on-site and web-based sessions, as well as reading, assignments and participant interaction between sessions for a continuous, integrated learning experience. A class project allows participants to apply the knowledge and skills gained during the program and contribute in a tangible way to the Institute.

The curriculum of the Academy is built upon core competencies for effective leadership in association, business and community settings, with a focus on both understanding and application of leadership principles and techniques to further the personal and professional leadership development goals of participants.

Craig Finrock is the immediate past President of the Southern Arizona Chapter of CCIM Institute and has served on this Chapter's Board since 2015. Currently, Mr. Finrock serves on the CCIM Institute's Designation Committee and Chapter Activities Subcommittee. In 2020, Mr. Finrock will additionally serve on the Institute's Regional Activities Subcommittee, University Outreach Subcommittee and will be the Region 2 First Vice President.

CCIM Institute is a global community of 13,000 members, more than 50 chapters, and 30 countries that educates and connects the world's leading experts in commercial real estate investment strategy, financial analysis, and market analysis.

Learn more about CCIM Institute's education and designation program at [ccim.com](http://ccim.com).

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### **About CCIM Institute**

CCIM Institute created the language of global real estate investment. Our courses and worldwide community deploy commercial real estate investment methodologies and tools that speed the pathway between opportunity, a go/no-go decision and success for an asset, taught by instructors who are themselves industry leaders. Today, the organization, through its 50 chapters, continues to innovate best practices and elevate the commercial real estate professional through its core designation program to earn the CCIM pin— real estate’s most coveted credential — and its topical education courses offered through the Ward Center for Real Estate Studies. In addition, membership in CCIM includes the industry’s best technology and operational platform, allowing entrepreneurial and mid-sized businesses to compete with the largest multinational providers. Today, almost 70 percent of designees hold the title of owner, partner, principal, or president, representing an exclusive worldwide referral network of 13,000 members in 30 countries. Ultimately, CCIM represents a larger vision of the commercial real estate provider, leveraging investment analysis, opinions of value, and underwriting to become a leader in sourcing capital, building a cash-flow vehicle, and ultimately creating value. Information at [www.ccim.com](http://www.ccim.com).