



CCIM Institute
Commercial Real Estate's
Global Standard for Professional Achievement

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Southern Arizona CCIM Chapter Announces New Member of Board of Directors of CCIM Institute

Tucson, AZ — The Southern Arizona Chapter of the CCIM Institute, one of the largest commercial real estate networks in the world with chapters in more than 30 global markets, announced Craig Finrock, CCIM, has been elected to serve a 3-year term on the CCIM Institute's Board of Directors. CCIM Institute confers the Certified Commercial Investment Member designation, commercial real estate's global standard for professional achievement.

Craig Finrock is the CCIM 2021 Region 2 Vice President and serves on the Institute's Regional Activities Subcommittee, University Outreach Subcommittee Marketing Committee and will be the 2022 Chair of the Chapter Activities Subcommittee. He was the 2018 President of the Southern Arizona Chapter of CCIM and has served on the Chapter's Board since 2015.

CCIM Institute is a global community of 13,000 members, more than 50 chapters, in over 30 countries that educates and connects the world's leading experts in investment strategy, financial analysis, and market analysis.

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About CCIM Institute

CCIM Institute created the language of global real estate investment. Our courses and worldwide community deploy commercial real estate investment methodologies and tools that speed the pathway between opportunity, a go/no-go decision and success for an asset, taught by instructors who are themselves industry leaders. Today, the organization, through its 50 chapters, continues to innovate best practices and elevate the commercial real estate professional through its core designation program to earn the CCIM pin— real estate's most coveted credential — and its topical education courses offered through the Ward Center for Real Estate Studies. In addition, membership in CCIM includes the industry's best technology and operational platform, allowing entrepreneurial and mid-sized businesses to compete with the largest multinational providers. Today, almost 70 percent of designees hold the title of owner, partner, principal, or president, representing an exclusive worldwide referral network of 13,000 members in 30 countries. Ultimately, CCIM represents a larger vision of the commercial real estate provider, leveraging investment analysis, opinions of value, and underwriting to become a leader in sourcing capital, building a cash-flow vehicle, and ultimately creating value. Information at www.ccim.com.