

**R. CRAIG FINFROCK, CCIM, CRX, CLS**  
**Biographical Information**  
**August 2024**

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Craig Finfrock, a native of Lawrence, Kansas, studied behavioral psychology at the University of Kansas. Craig received a bachelor's degree in real estate, minoring in finance and psychology from the University of Arizona in 1986. This degree was recognized by the school's inclusion on the Honor Roll and Dean's List for academic performance.

Mr. Finfrock was promptly hired by Leo Eisenberg & Company, then, one to the top five shopping center developers in the United States. His responsibilities included leasing the company's office and retail projects in Tucson, Arizona. Consistently ranked the top leasing agent in the Tucson office, Craig was promoted to the project manager status on shopping center development projects.

Mr. Finfrock joined Grubb & Ellis Company in 1992 as a retail specialist. His focus was representing shopping center owners in marketing, leasing, renovation, development and sales. He also represented chain retailers in site selection and lease negotiations. He was awarded rookie of the year in 1993, the top producer of the retail division in 1994, 1996, 1997, 1998 and 1999. Mr. Finfrock was ranked in the top 10 overall producers nationwide in the Retail Services Group in 1998 and in the top 20 in 1999 for Grubb & Ellis and received the Senior Marketing Consultant (SMC) designation. Mr. Finfrock was promoted to Vice President in January, 2000.

Since 1986, Mr. Finfrock has been involved in the leasing, development, and/or redevelopment of over one hundred shopping centers throughout Arizona, including projects in fifteen communities. Mr. Finfrock has leased, sold or developed over 4,175,000 sq. ft. of retail space with an aggregate value totaling approximately over \$447,500,000 in 943 transactions.

Mr. Finfrock has been a member of the International Council of Shopping Centers (ICSC) since 1986. He was a committee chairperson for the Southwest Idea Exchange for eight years, a State Board Member for four of those years and was the 1999 Program Committee Co-Chairman. Mr. Finfrock has also received the Certified Leasing Specialist (CLS) designation from ICSC in 1998, the Senior Certified Leasing Specialist (SCLS) designation in 2003 and the Certified Retail Property Executive (CRX) designation in 2012.

In 2001, Mr. Finfrock obtained an Arizona Real Estate Broker License and formed Commercial Retail Advisors, LLC, a real estate brokerage company specializing in retail development, sales, leasing, tenant representation, and land sales. In 2002, Craig established, with Randy Finfrock and Fred Howard, Commercial Retail Investors, LLC, an investment company specializing in retail property investment and development.

In 2001, Mr. Finfrock obtained the prestigious Certified Commercial Investment Member (CCIM) designation awarded by The CCIM Institute, a subsidiary of the National Association of Realtors. This certification is held by only 5% of all the commercial real estate professionals and is equivalent to a graduate level of education. He served as President of the Southern Arizona Chapter in 2018, and Chapter Board Member since 2016. Craig was elected Vice President of the Institute's Region 2 in 2021, which is the largest region in CCIM and includes Arizona, New Mexico, Nevada, California, and Hawaii. Craig served as Chair of Chapter Activities in 2022, Vice Chair of Ward Center, and is a member of the Board of Directors, 2020 – present, Tech Board 2024 – present, and Foundations Board 2024 – present. Mr. Finfrock graduated from the Institute's J. W. Levine Leadership Development Academy in 2021.

Previously, Mr. Finfrock has served on the Board of Trustees of the Big Brothers and Big Sisters of Tucson, was the founding president of the Tucson Museum of Art Men's Arts Council, served on the Tucson's Citizens Sign Code Committee, the Tucson Planning Commission and the Rio Nuevo District Board. Presently, Craig is a member of Pima County's Board of Adjustments for District 4 since 2022.



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**PERSONAL PROFILE – AUGUST 2024**

**Career Background**

- Owner/Broker, Commercial Retail Advisors, LLC, 2001-present
- Co-Owner, Commercial Retail Investors, LLC, 2002-present
- Senior Marketing Consultant, Vice President, Grubb & Ellis Commercial Real Estate Services, 1992-2001
- Retail Leasing, Sales and Development, Leo Eisenberg Co., 1986-1992
- Commercial Property Management, Commercial Properties Division, Fairfield Communities, 1985-1986
- Researcher, Community Development Division, The Estes Co., 1985
- Researcher, Investment Division, Grubb & Ellis Commercial Real Estate Services, 1984-1985

**Background**

- Arizona Real Estate Broker License, 2001
- Arizona Real Estate Agent License, 1984
- University of Arizona, BS, Business Administration, Major, Real Estate & Finance, Minor, Psychology
- Tucson resident since 1979

**Areas of Expertise & Specialization**

- Marketing, leasing and sales of shopping centers
- Development and redevelopment of shopping centers
- Tenant representation
- PAD Sales, build-to-suit leases
- Retail and office leases
- Shopping Center Investments and Syndication
- Land Sales – Residential and Commercial

**Significant Relationships (Partial List)**

**TENANTS:**

- Aaron Rents
- Ace Hardware
- Albertson's
- Arby's
- ARCO AM/PM
- Bashas'
- Beall's Outlets
- Bed, Bath & Beyond
- Big 5 Sporting Goods
- Bisbee Breakfast Club
- Blockbuster Video
- Brake Masters
- BRAKEmax
- Buffalo Wild Wings
- Burger King
- Chase Bank
- Christie's Appliance
- Chuck E Cheese's
- Circle K
- Cold Stone Creamery
- Cricket Wireless
- CVS Drug
- Dairy Queen
- Denny's
- Diamond Shamrock

- Dollar Tree
- Dress Barn
- Dunn Edwards Paints
- eegee's
- El Charro Mexican Rest.
- Family Dollar
- Famous Footwear
- FastMed
- Firehouse Subs
- Fry's Food & Drug
- Golden Coral
- Goodwill Industries
- Great Clips
- In-N-Out Burger
- Jack-in-the-Box
- Jiffy Lube
- Jimmy Johns
- McDonald's
- Men's Wearhouse
- Metro PCS
- Native New Yorker
- Natural Grocers
- Northwest Medical Center
- Office Depot
- Office Max
- Papa John's Pizza

- Papa Murphy's Pizza
- Party America
- Payless Shoes
- Pet Club
- Petco
- Pizza Hut
- Quik Trip
- Raising Cane's
- Ross Stores
- Rudy's Bar-B-Q
- Safeway
- Sally Beauty
- Sonic Drive-In
- Subway
- Super Cuts
- Surf Thru Express
- Take Five
- TJ Maxx
- Village Inn
- Walgreens
- Wal-Mart Stores
- Wells Fargo Bank
- Wendy's
- Western Dental
- Wienerschnitzel

**LANDLORDS:**

- 4-D Properties
- A & C Properties
- Anthem Equities
- Bank One
- Bob Burke Real Estate Company
- Brentwood Developments
- Brown Group Development
- CNA Enterprises
- Cottonwood Properties
- Cousins Properties
- Diversified Partners
- Holualoa, Inc.
- JMB Investments
- Larsen Baker, LLC
- New Plan Excel Realty Trust
- Pacific Capital Investments
- Park West Development Company
- Thompson National Properties
- W.M. Grace Development Company
- Westwood Financial Corporation

**PARTNERSHIPS:**

- Holualoa, Inc.
- 4-D Properties, Inc
- Pacific Ridge Properties LLC
- Park West Development Company

**Organizations and Awards**

- International Council of Shopping Centers (ICSC) Member, 1986 to present, Arizona Board Member 1997- 2000, 1999 Southwest Idea Exchange Program Co-Chairman,
- International Council of Shopping Centers, Certified Leasing Specialist (CLS), 1998, Certified Retail Property Executive (CRX), 2013
- SO AZ Chapter CCIM Designee and Member, Southern Arizona Chapter Member 2001 to present, Board Member 2016 - Present, President 2018,
- CCIM Institute, Vice President Region 2 2021, Chair Chapter Activities 2022, Board of Directors 2020 – Present, Graduate J. W. Levine Leadership Development Academy, 2021, Ward Center Vice Chair 2024, CCIM Foundation Board 2024 – Present, CCIM Tech Board 2024 – Present.
- Tucson Men's Art Council, Tucson Museum of Art, Founding President, 1993
- Tucson Citizens Sign Code Committee, 1990-1994
- Tucson Association of Realtors, Member, 2006-present
- National Association of Realtors, Member, 2001-present
- Rio Nuevo District Board Member, State of Arizona, 2010

