



CCIM Institute

Commercial Real Estate's

Global Standard for Professional Achievement

October 17, 2024

Contact: Louisa Higgins at 520-354-2187 or southernaz@ccim.net

Craig Finfrock, CCIM, to Serve on the 2025 CCIM Institute Board of Directors

Finfrock lends his expertise and experience to help guide the organization to advance commercial real estate careers.

Tucson, AZ — The CCIM Institute announced at The CCIM Institute's Annual Governance Meeting, held September 27th – October 1st in Houston, Texas. Mr. Finfrock has been elected to serve a second term as a member of the CCIM Institute's Board of Directors. Mr. Finfrock is also serving as a member of the CCIM Technology Board of Directors, The CCIM Foundation Board of Directors and is the Vice Chair of CCIM's Ward Center Subcommittee. Mr. Finfrock is also on the Southern Arizona CCIM Chapter Board of Directors. Craig has also been a member of ICSC since 1986 and a past member of the Arizona ICSC Board.

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About The CCIM Institute

Founded in 1967, The CCIM Institute is a professional association advancing all disciplines of commercial real estate. The CCIM Institute provides education, technology, and a global network for its 13,000 members and 59 chapters worldwide. For more information, please visit www.ccim.com.

About the CCIM Foundation

The CCIM Institute Foundation is a 501(c)(3) non-profit organization that advances commercial real estate careers through scholarship programs and research initiatives. Information at www.ccimef.org.

About the CCIM Technologies

CCIM Technologies, INC. is a wholly owned subsidiary of the CCIM Institute. CCIM Technologies provides a toolkit, Site To Do Business, of market analysis tools for the commercial real estate professional. Site To Do Business is the premier resource for market information and trends, providing an integration of demographic information, GIS, and analytics for commercial real estate professionals. For over 20 years, CCIM Technologies has been an industry leader in providing cutting edge tools to make better informed real estate decisions. The online and integrated GIS applications are provided for the members of the CCIM Institute and are available for individual and corporate subscriptions. For more information about Site To Do Business visit www.stdb.com.